



FOR IMMEDIATE RELEASE

CONTACT: Caroline Case
Gray & Rice Public Relations
1-617-367-0100 ext. 136
ccase@gr2000.com

MAPLEWORKS TECHNOLOGY SHOWCASES UNIQUE CORPORATE CULTURE

Company Distinguishes Itself with Key Mission, Vision and Value Statements

MapleWorks Technology, a leader in software development outsourcing solutions and services for the voice, data & video convergence, network communications and telecommunications industries, has established itself as a top-tier firm for on-shore software development, differentiating itself from other companies through well-established **Mission, Vision** and **Value** statements. MapleWorks' underlying **Vision** is to be viewed as the "Gold" standard in performance, as measured by innovation, quality and reliability within the Telecom/Datacom industry.

Located in the heart of the Ottawa Tech Region in Quebec, MapleWorks offers a dynamic opportunity to work with leading-edge telecom and networking software technologies in a fast-paced, project-oriented environment. Privately owned and currently experiencing 50 percent plus growth, MapleWorks is mentored by an industry-savvy Board of Directors and Board of Advisors that guides scalable growth for maximum advantage for the company's clients and employees.

At MapleWorks, corporate **Values** (People, Customers, Communication, Ethics and Passion) are showcased on a daily basis. For new employees, a strong mentorship with an experienced senior telecom software development team provides the opportunity for career growth and development. Company sponsored events, such as laser tag, bowling and movie nights, build company morale and enable employees to feel like valued and respected members of the company, and community at large. MapleWorks' headquarters feature a state-of-the-art equipment and office environment, and a major fitness center resides directly across the street, along with walking access to bistros, cafes and most major services. Most employees live less than thirty minutes away, making for a convenient and cost-effective daily commute.

MapleWorks' **Mission** is focused on providing superior software development outsourcing (SDO) services to developers of voice, data and video convergence products. The company's engineers are experienced telecom industry professionals and bring more than fifteen years of experience to the organization.. The company's expert developers have experience in a wide range of languages (C/C++, JAVA, Perl, TCL, XML, etc.), communication protocols (DCOM, CORBA, SOAP, etc.), signaling protocols (SS7, SIP, T1/E1, MGCP, , etc.), data access protocols (Wireless, L2 & L3, SNMP, VPN, etc.), and platforms (NT, Linux, UNIX, VXWorks, etc.). The MapleWorks team has experience in a wide range of applications such as: OSS, Signaling, Call Control, and Test Automation, and the company is well-versed in product development and project management practices ensuring on-time delivery and quality product.

-MORE-

With more than 1,800 technology companies in the area, the Ottawa Tech Region is Canada's Silicon Valley, and opportunities for technological innovation are ever-increasing. Ottawa is an established global technology center, with a strong mix of multinational organizations and small to medium-sized businesses. Ottawa contains the second highest concentration of science and engineering employment in North America and is one of the world's top sites for R&D. Ranked as Canada's most sustainable city, Ottawa is Canada's least expensive city for cost of living, and is in the Top 20 in the world for quality of life.

About MapleWorks

MapleWorks Technology, headquartered in Canada's Silicon Valley, is an experienced source of software development services for developers of network communications products for both the service provider and enterprise markets. MapleWorks delivers trustworthy on-shore engineering and technical support services, and unlike off-shore companies, MapleWorks has an experienced and expert resource base that provides IP protection while commercializing technology in a cost-effective manner. For more information, we invite you to visit our website at www.mapleworks.com.