



FOR IMMEDIATE RELEASE

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**MAPLEWORKS TECHNOLOGY ANNOUNCES PAUL GASPARRO AS FEATURED
GUEST ON 'JAVA WITH JOHN' RADIO SHOW**

Listeners Can Hear Podcast in Four, Separate Segments

MapleWorks Technology, a leader in Software Product Development onshore software outsourcing solutions and services for the voice, data & Video Convergence, network communications and Telecommunications industries, announces that Paul Gasparro, company co-founder and vice president of business development, was the featured guest on the radio show, 'Java with John'. Java with John is part of Computer Outlook's new Sunday show that gives listeners the latest inside information about the companies, technologies and trends that are shaping the computer industry with a relaxed, coffee chat atmosphere. The Computer Outlook Radio Talk Show started in December 2002 and has been growing ever since. Today the Computer Outlook radio show has established itself as one of the country's fastest growing syndicated computer talk shows featuring "What's New...What's Best... What's Next" in the computer and I.T. industry.

The Java with John podcast has been broken into four distinct installments: Listeners can visit the MapleWorks website on a weekly basis, starting this week, to hear new segments of the radio show and learn in-depth information about the company and MapleWorks' cutting-edge technological capabilities. Visitors to the MapleWorks website can listen to the Java with John podcasts by clicking the following link: <http://www.mapleworks.com/in-the-news/>

In four distinct segments, Paul Gasparro educates the radio show audience not only about MapleWorks the Company, but why there is a growing need for onshore Software Product Development in today's volatile economic client, as well as the myriad of benefits onshore Software Product Development brings. MapleWorks' location in Canada overcomes the principal inhibitors to outsourcing, which have been identified as operational difficulties and perceived Intellectual Property (IP) security risks. On the operational side, geographical proximity, common time zones, and common development culture and language all significantly mitigate operational fears and risks. Canada has the same patent and trademark protection systems as in the U.S., and has the reputation of placing the same degree of respect that is expected in the U.S.

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In addition, Mr. Gasparro enlightens the audience with examples of how MapleWorks Technology is paving the way with dynamic advancements and technologies in the data & Video Convergence, network communications and Telecommunications industries. For example, MapleWorks has had an opportunity to participate in the development and delivery of some very exciting products, such as the concept of the “Triple Play”: cable, high speed internet access, and telephone services all from one provider. Cable and telephone service providers have targeted this market with great emphasis. Through this Telecommunications triple play approach, service providers try to secure dominance in the network communications market. MapleWorks has been a part of the development of Video Convergence software that enables the delivery of the Voice over IP (VoIP) telephone services as a part of the triple play, and the Company’s software enables the service provider to provide the telephone features that consumers assume are standard: call forwarding, call waiting, 911, etc..

About MapleWorks

MapleWorks Technology is a proven provider of software development services to network communications product suppliers, serving the telecom and enterprise markets. The Company delivers trustworthy on-shore engineering and design services with a deep-domain experienced team that is knowledgeable in commercializing technology in a cost-effective manner. MapleWorks is headquartered in the Ottawa Region known as Canada’s Silicon Valley, providing solid IP protection for their customers. For more information visit [**www.mapleworks.com**](http://www.mapleworks.com).