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**SURVEY REAFFIRMS ADVANTAGES OF MAPLEWORKS TECHNOLOGY'S  
GEOGRAPHIC LOCALE**

*Canadian Location Ideal for Onshore Outsourcing Requirements*

MapleWorks Technology, a leader in software development outsourcing solutions and services for the voice, data & video convergence, network communications and telecommunications industries, announces the findings of a Gartner survey<sup>1</sup> that provide further proof that MapleWorks' location in Gatineau, Quebec, Canada is the ideal location for quality, effective onshore outsourcing needs. The findings were presented at the Gartner Symposium/ ITxpo, where analysts engaged in a lively discussion on outsourcing, focusing on such topics as why a company would want to go offshore, as well as the personal and business repercussions of such a move.

In the study, Gartner analysts ranked seven countries in the "Americas" (Argentina, Brazil, Canada, Chile, Costa Rica, Mexico and Uruguay) on ten criteria in order to determine their value in offering outsourcing services. The criteria for a viable outsourcing country included: language skills, government support, labor pool, infrastructure, educational system, cost, political/economic environment, cultural compatibility, global/legal maturity, and data/IP security and privacy. Canada placed first in the rankings, showing "excellent" or "very good" results in all ten categories, proving that the country is an ideal location for onshore outsourcing opportunities.

MapleWorks established itself in the Ottawa Tech Region, an area often regarded as Canada's "Silicon Valley," and the company has made significant strides in bringing onshore outsourcing solutions to the North American market. With the company's location in Canada, MapleWorks' onshore outsourcing will typically cost a company 35 percent less than it would be to hire developers in-house. Also, there is no language barrier and there is guaranteed IP protection.

With more than 1,800 technology companies in the Ottawa Tech Region, opportunities for technological innovation are ever-increasing. Ottawa is an established global technology center, with a strong mix of multinational organizations and small to medium-sized businesses. Ottawa contains the second highest concentration of science and engineering employment in North America and is one of the world's top sites for R&D. In addition, the Ottawa region's current workforce has the highest percentage of university graduates in the country, and is tied with Boston with the highest concentration of PhDs in North America.

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<sup>1</sup> [www.zdnet.com](http://www.zdnet.com), October 17, 2008, <http://blogs.zdnet.com/BTL/?p=10388>

### **About MapleWorks**

MapleWorks Technology is a proven provider of software development services to network communications product suppliers, serving the telecom and enterprise markets. The Company delivers trustworthy on-shore engineering and design services with a deep-domain experienced team that is knowledgeable in commercializing technology in a cost-effective manner. MapleWorks is headquartered in the Ottawa Region known as Canada's Silicon Valley, providing solid IP protection for their customers. For more information visit [www.mapleworks.com](http://www.mapleworks.com).