



MapleWorks Technology Showcases Mobile Application Development Savvy via Release of Note Taking App to Android Apps Market

BOSTON, MA; April 28, 2010—[MapleWorks@ Technology Inc.](#), a North American provider of innovative [software development services](#), announces availability of MapleWorks MaplePaint™, a [note taking application](#) for Android-based Tablets. For companies that require mobile application development services for the plethora of mobile devices, MaplePaint is an example of MapleWorks' expertise in developing highly usable apps that overcome the constraints of operating system, screen real estate, memory, and battery life.

News

- The combination of mobile devices (Smartphones, Tablets) and mobile applications is revolutionizing the way consumers, professionals, and students interact.
- In a recent poll of Appcelerator application developers, 90% of respondents plan to build a Tablet application in the coming year.
- As demand for apps skyrockets, companies require an experienced software development provider that is experienced in the constraints of designing applications for wide-ranging mobile devices.

Product information

- MaplePaint is a note taking and drawing application for Android-based Tablets for use at home, at work, and at class (English only).
- The intuitive interface helps users learn and navigate the app quickly.
- Icons appear at the top and bottom of the screen to provide ample real estate for its chief purpose—note taking and drawing.

Key product features

Consumers, professionals, and students find MaplePaint convenient, practical, and eco-friendly:

- Digital paper choices: plain, lined, ruled, or graph
- Variety of pen types, font sizes, colors, line/stroke thicknesses
- Functions: create new page, save page, select, highlight, selectively erase strokes, copy/paste, zoom in/out, pan and move screen, undo/redo
- Help feature
- 'Razor' feature splits the screen anywhere on the page; users grab and pull the split up/down to create more writing/drawing space
- Pages are saved as vector-based graphic files (SVG format) ensuring images scale proportionally for zoom in/out

Availability and pricing

- MaplePaint is free and available for download from the [Android Application Market](#) and [MapleWorks' website](#).
- OEMs interested in MaplePaint are invited to call MapleWorks at +1.781.897.1727 or email sales@mapleworks.com.
- Businesses interested in outsourcing their software development requirements are invited to call MapleWorks at +1.781.897.1727 or email sales@mapleworks.com.

Quotes

Guy Merritt, Vice President of Product Development, enTourage Systems Inc.

"The enTourage eDGe™ is an Android-based mobile device that lets users read e-books, surf the Internet, take hand written notes, send emails, watch movies, and listen to music. MapleWorks is a proven mobile applications software developer and, as demand for developers fluent in multiple Tablet operating systems accelerates, demand for their services will accelerate as well. We chose MapleWorks to develop a variety of applications and we are fully confident in their expertise."

Paul Gasparro, CEO, MapleWorks Technology Inc.

"As mobile devices offering varying functionality continue to address diverse market needs, MapleWorks' expertise is transferrable across operating systems and mobile devices. Working with MapleWorks paves the path forward no matter the mobile device."

Tags/Keywords

Smartphone applications, tablet applications, mobile applications, mobile application development services, note taking application, notetaking application, mapleworks technology, software development outsourcing, software development services, outsourced software development services, entourage edge

Links

- [MapleWorks MaplePaint](#)
- [Android Application Market](#)
- [Mobile Applications Development: Leveraging Experience to Maximize Gain](#), a MapleWorks White Paper
- [MapleWorks Mobile Applications Technology Profile](#)
- [enTourage eDGe](#)
- [Appcelerator Survey of Application Developers](#)

About MapleWorks

MapleWorks Technology is a proven provider of software development services to network communications product suppliers, serving the carrier and enterprise markets. The Company delivers trustworthy onshore engineering and design services with a deep-domain experienced team that is knowledgeable in commercializing technology in a cost-effective manner. MapleWorks is headquartered in the Ottawa Region known as Canada's Silicon Valley, providing solid IP protection for their customers. For more information, visit www.mapleworks.com.

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